



For Immediate Release

Jayne Siemens honored with a 2017 Enterprising Woman of the Year Award

Kansas City, MO. (April 10, 2017): Kansas City area businesswoman and marketing professional, Jayne Siemens, president of Venice Communications, has been honored with the national 2017 Enterprising Woman of the Year Award by *Enterprising Women Magazine*. She was presented her award Tuesday evening, April 7, 2017, at the Enterprising Women Conference, Ritz Carlton Hotel, Ft. Lauderdale, FL. The award is considered one of the most prestigious recognition programs for women in business.

Receiving the award is a great honor for both Jayne and Venice Communications as it demonstrates her dedication to impact entrepreneurial women in the region and build regional and national brands. The Enterprising Women Award is an annual tribute to top women entrepreneurs who stand out as leaders in their communities, head fast growing businesses, and who actively support other women and girls involved in entrepreneurship.

Siemens founded Venice Communications, Inc. in 2000 after spending 15 years in the corporate and agency communications segment. Today, the agency is an award-winning, full-service integrated marketing and storytelling WBE/DBE certified company. She has built brands and leveraged media and influencer relationships. Siemens has extensive management, organizational and teambuilding skills. She is known to be a seasoned liaison between upper level management, stakeholders, political entities and government agencies. Jayne Siemens is a consummate media relations professional working on local and national campaigns for her clients.

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